SUSTAINABILITY INSTITUTE

The Sustainability Institute (SI) is a 501(c)3 not-for-profit in the greater La Crosse region that creates a positive vision of what could be by celebrating local sustainability efforts and connecting people to them and to each other. Since 2012, we've inspired action, sparked collaboration, and strengthened community connections to help build a thriving future.

OUR MISSION

Catalyzing sustainable action in the 7 Rivers Region.

We do this through **educating** about local sustainability issues and solutions; **advocating** for climate and sustainable action; **connecting** like-minded organizations and people to each other; and **inspiring** a positive vision for a sustainable future.

OUR FOUNDATION

SI programs & events center around a broad vision of sustainability as embodied by the UN Sustainable Development Goals. We take a positive & playful approach believing that this encourages people to make bold and brave steps together.

GET INVOLVED

Join our Board or connect us to potential Board members.	Attend our events & share about them with others.	Give financially through membership donation

EDUCATE ● ADVOCATE ● CONNECT ● INSPIRE

OUR PROGRAMS

SUSTAINABILITY CHATS

Conversations highlighting local sustainability initiatives. Our current library of over 40 Sustainability Chats now has nearly 5,000 views.

GREEN GOOSE CHASE

An all ages, 10-day mission-based scavenger hunt. We inspire over 80 teams to participate yearly and have collected over 5,700 mission submissions in 5 years.

EARTH FAIR

A family friendly celebration in Myrick Park every April. It brings nearly 2,000 attendees and 80+ vendors, activities & community partners together to connect with each other and our Earth.

INSPIRING SUSTAINABILTY AWARDS

An event to celebrate local sustainability leaders, projects, and organizations. So far, SI has publicly recognized 17 people & organizations over the past 7 years.

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